



**community  
mediatraining**  
organisation

RTO ID 91800

# **CMTO Offerings!**

## **TR25 Toowoomba**

# Acknowledgement of Country

I would like to acknowledge the Traditional Owners of beautiful Jagera, Giabal and Jarowair lands.

I pay my respect to their Elders past and present, and acknowledge their emerging leaders.

I extend this respect to any Aboriginal and Torres Strait Islander people with us in this training class.

I acknowledge the many traditional lands our class takes place over and extend my respect to their Traditional Owners, who are our traditional story-tellers, our traditional songwriters and music makers, our original artists.

These sovereign lands have never been ceded.

# Hello!

**I am Mikaela Woodham-Ford**

Gamilaraay Woman

Pathways & Partnerships Manager

Community Media Training Organisation

**[mikaela@cmtto.org.au](mailto:mikaela@cmtto.org.au)**



## **Our Vision**

**Community broadcasting is at the heart of every community**

## **Our Purpose**

**Provide training to enable skilled and sustainable community broadcasters**

## **Our Strategic Objective**

**Build the capability of the sector's workforce, focusing on areas of greatest need for both individuals and stations**

# Meet the team!



**Geraint Davies**  
CEO



**Karen Kundicevic**  
Finance &  
Compliance  
Officer



**Heli Newton**  
Learning Design  
Lead



**Gemma Purves**  
Project Manager-  
Access &  
Inclusion



**Mikaela Woodham-Ford**  
(That's me!)



**Alex Knysh**  
National Training  
Assistant



**Joyce Rivera**  
Admin & Office  
Support



**Bella Forti**  
Pathways  
Coordinator



## CMTO – This Is What We Do

- ▶ National training delivery to the community broadcasting sector
- ▶ Accredited and Pathways (non-accredited) courses
- ▶ Mixed mode delivery
- ▶ Self-paced learning
- ▶ Mentoring

# CMTO Training Priorities:

- ◀ Content
- ◀ News and Journalism
- ◀ Technical
- ◀ Leadership
- ◀ Fundraising and Income Diversification



# What's on offer:



## Outside Broadcasting

- 2 day course (12 hours)
- Master class (knowledge & planning), followed by field workshop (an actual OB!)



# What's on offer:



## Station Playout Software

- 1 day course
- Tailored to your station's operating software playout system

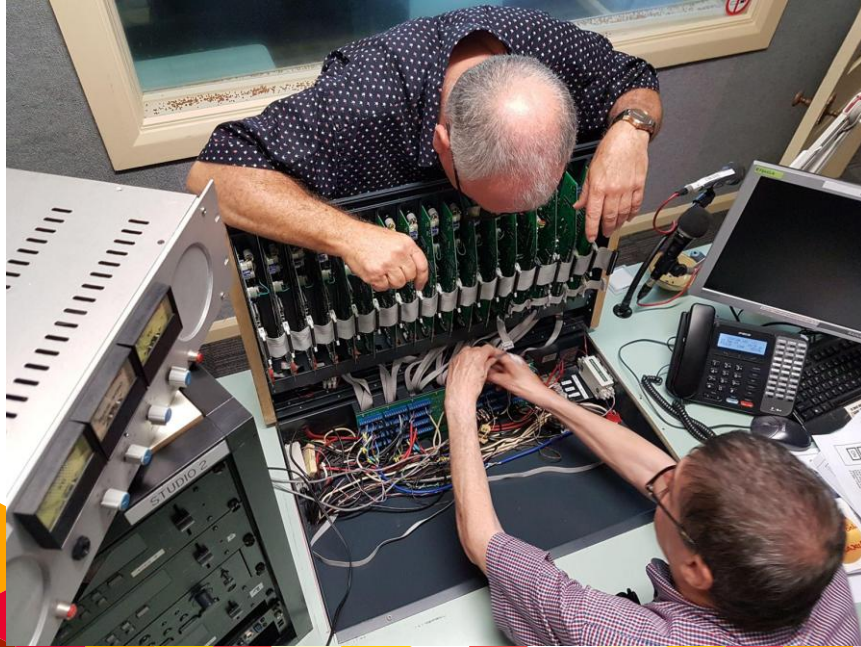
# What's on offer:



## Station Tech for the Non-Technical

- 1 day Course
- Aimed at station management (board members, station managers, committee members) level

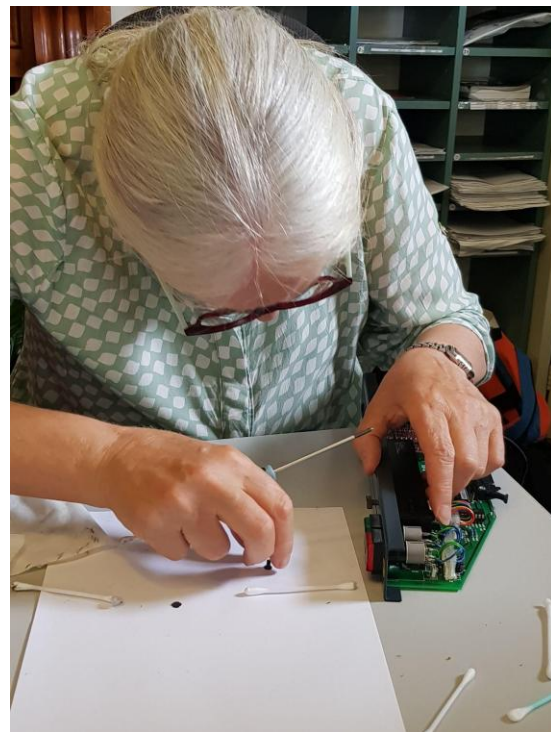
# What's on offer:



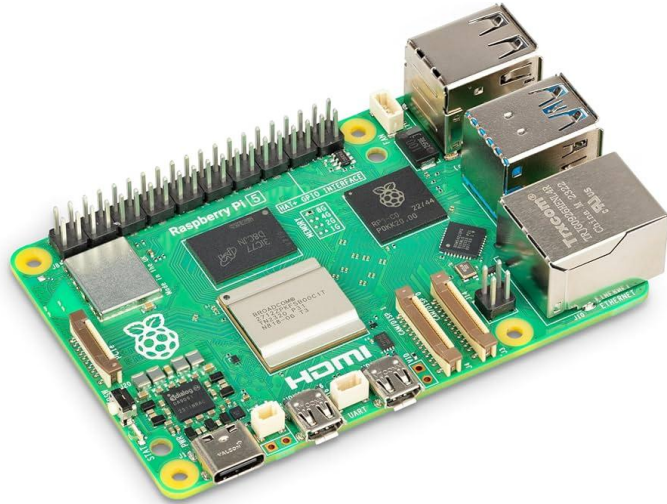
## Studio Tech Blitz

- Delivered onsite across 2 days
- Aimed at all levels
- Pulling apart studio gear & putting it all back together!
- Available upon application





# What's to come? In collaboration with Technorama



- Raspberry Pi
- Doco Blitz!

# Current CMTO Technical Training Webinars

# TECHN RAMA TUESDAYS

## Station Induction Essentials

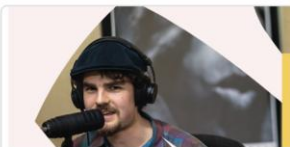
Perfect for individuals and stations looking to do quick and easy in-house training or form an efficient station induction process for new volunteers.



### Introduction to Media Law for Broadcasters

The course covers key areas including: understanding Media Law, codes and broadcast legislation, common law, defamation, privacy, copyright and the Racial Discrimination Act.  
Duration: 4 hours  
Cost: \$15.00 (incl GST)

Enrol



### Introduction to Workplace Health and Safety

The course covers key areas including: Understanding the Duty of Care Principle, Identifying potential hazards, managing risks, reviewing policies and procedures and the effects of bullying.  
Duration: 4 hours  
Cost: \$15.00 (incl GST)

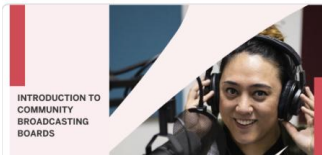
Enrol



### Introduction to Making Great Radio

The course covers ten modules covering key areas of radio presentation.  
Duration: 3 hours  
Cost: \$15.00 (incl GST)

Enrol



### INTRODUCTION TO COMMUNITY BROADCASTING BOARDS

### Introduction to Community Broadcasting Boards

The course is designed as an introduction to anyone currently involved in a community broadcasting board or committee as well as anyone interested in becoming involved in the workings of their station  
Cost: \$15.00 (incl GST)

Enrol

# Self-paced online induction courses

## Broadcast Plus Courses

For those who want to diversify and improve their skills in community radio, these courses are a great option.



### Introduction to Digital Content Creation

The course covers key areas including: Audience engagement, effective social media usage, digital technology trends, developing content strategy, writing for social media, copyright and generating audio and visual content.  
Duration: 4 hours  
Cost: \$15.00 (incl GST)

Enrol



### Introduction to Digital Marketing

The course covers key areas including: digital and content marketing, leveraging social media channels, advertising and sponsorship, memberships and donations and analytics.  
Duration: 4 hours  
Cost: \$15.00 (incl GST)

Enrol



### Introduction to Creating Programs Remotely

The course covers key areas including: how to set up recording at home, creating content with the drop-in method and getting your show ready to send to your station.  
Duration: 4 hours  
Cost: \$15.00 (incl GST)

Enrol



### Refresher - Workplace Health and Safety Remotely

This is a short refresher course about workplace health and safety issues and how to deal with them containing six case studies and a set of questions.  
Duration: 1 hour  
Cost: \$15.00 (incl GST)

Enrol



### Refresher - Media Law for Broadcasters

This is a short refresher course about media law issues and how to deal with them containing one case study and a set of questions.  
Duration: 1 hour  
Cost: \$15.00 (incl GST)

Enrol



### CMTO Webinar Series

This series of webinars cover a wide range of topics relevant to all community broadcasters. These are presented by the CBAA and Technorama in partnership with the CMTO.  
Duration: 1 hour  
Cost: FREE - Use code CMTO

Enrol

## Refresher courses

These courses are shorter, case-study based versions of our Introduction to Workplace Health & Safety and Introduction to Media Law for Broadcasters courses, to help broadcasters keep their knowledge up-to-date.

# What's on offer:

## Accredited Courses

CUA20220 Certificate II in Creative Industries

CUA31020 Certificate III in Screen and Media

CUA41220 Certificate IV in Screen and Media

*(now available in multiple industry specialisations – Radio & Podcasting, Journalism, Broadcasting\*)*

CUASS00099 Community Broadcasting Marketing Skill Set



## Some additional offerings:

- Pathways Broadcast
- Pathways Leadership & Enterprise
- News & Journalism

# How to apply?



Get in touch with the team [info@cmtto.org.au](mailto:info@cmtto.org.au)

- ▶ Reviewing course priorities
- ▶ Review of course structures

Training to align with the 2033 Roadmap  
priorities...

# We want to hear from you!

What are your training priorities? where are the tech skills gaps?

**Are you a subject matter expert?**  
**Train with us!**

- Cert IV TAE required (accredited training only)
  - Industry experience essential

# Thanks!

**Any questions?**

You can find me at

- ▶ [mikaela@cmta.org.au](mailto:mikaela@cmta.org.au)
- ▶ More info via [cmta.org.au](http://cmta.org.au)
- ▶ Sign-up to our bulletin to receive regular updates

